DOORDARSHAN PROGRAMMES VIS-A-VIS ZEE TV

*271. SHRI GOPALSINEH G. SOLANKI : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that in comparison to Doordarshan Programmes, Zee TV and other international channel programmes have become popular in the country and Doordarshan is attracting very few viewers;

(b) if so, whether the basic standard of Doordarshan programmes is poor and of sub-standard;

(c) whether Government have made any survey in this context so far; and

(d) if so, the details thereof ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) No, Sir Doordarshan programmes continue to be popular with the viewers.

(b) to (d) Do not arise.

R.B.I. DIRECTIVES ON INTEREST RATE ON ADVANCES

*272. SHRI SARADA MOHANTY : SHRI CHIMANBHAI MEHTA : Will the Minister of FINANCE be pleased to state ;

(a) whether it is a fact that RBI issued a circular on 13th June, 1988 addressed to Urban Co-op. Banks advising them that the deposits of funds by the Urban Co-op. banks with Corporation|Companies etc. would be tentamount to granting unsecured advances and would also attract the provisions of the directive;

(b) if so, what are the provisions of RBI directive on interest rates and maximum limit of advances;

(c) the reasons due to which such general circular has been made applicable recently to deposits made in Shrinidhi Deposit Scheme of Sardar Sarovar Nigam Limited; and

(d) whether it is a fact that the 1988 circular referred to above and applied to SSPNL is uncalled for and anti-developmental ?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE AND MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS (DR. ABRAR AHMED) : (a) to (d) Reserve Bank of India (RBI) has reported that their circular dated June 13, 1988 applies to all types of deposits kept with any institution|Company|Corporation which was not in the co-operative fold. The funds generated in the co-operative sector should be deployed in the co-operative sector only and mainly for the benefit of the members as per the guidelines issued by RBI from time to time. The instructions aim at calling upon urban co-operative banks to use their resources for the purposes for which they are established i.e. by financing needy persons in the respective areas of operation and thus generate and develop the economy thereat. These are in the overall interest of urban co-operative banking system and the co-operative movement. In the context of this, the urban co-operative banks are not to divert their resources as deposit with any institutions| Corporations etc. including Sardar Sarovar Narmada Nigam Limited (SSNNL).

The relevant information regarding rate of interest applicable on deposits as well as on advances in June 1988 and as at present is given in the Statement I and II.